



# OPPORTUNITIES TO BE A PART OF YOUR DOWNTOWN COMMUNITY!

## Make a difference in 2022 downtown Columbus holiday community events!

Choose your favorite event(s) and donate TODAY so that we may make the event even better than it already is!

Choose your preference, complete the form below and return it to us OR give us a call to discuss the possibilities.

**These family-friendly events are free and open to the public.**

**EVENT SPONSOR** allows your logo or name recognition in all media advertising, poster, press release, social media, etc.

**PRESENTING SPONSOR** receives more visible placement on the upper portion of the event poster allowing a larger presence and is also noted as "Presenting Sponsor" in all advertisement.

Only two (2) Presenting Sponsors per event.

To assure logo on poster, sponsor deadline is 4 weeks prior to event.



**Please join us as we strive to enhance our activities and make them even MORE fun for the whole family!**

**CHRISTMAS OPEN HOUSE** (Nov 4-6) - Event Sponsor—\$200.00; Presenting Sponsor—\$300.00  
Three days for our downtown merchants to shine and folks to begin their holiday shopping!

**HOLIDAY FARMERS' MARKET** (Nov 19) - Event Sponsor—\$200.00; Presenting Sponsor—\$300.00  
Locally homegrown, homemade and handcrafted items, just in time for the holidays!

**CHRISTMAS TREE LIGHTING** (Nov 28) - Event Sponsor—\$150.00; Presenting Sponsor—\$200.00  
Light up the night with kids' activities, carolers, Santa & Miz Claus and the lighting of the Christmas tree!

**WASSAIL FEST** (Dec 2) - Event Sponsor—\$300.00; Presenting Sponsor—\$600.00  
Downtown merchants compete for bragging rights for the best holiday brew; a highlight of the downtown Columbus holiday activities!

**COMMUNITY CHRISTMAS PARADE** (Dec 4) - Event Sponsor—\$300.00; Presenting Sponsor—\$600.00  
Everyone loves a parade! Sponsorship includes one non-competitive entry in parade decorated in accordance with official guidelines.

**MOONLIGHT MADNESS** (Dec 17) - Event Sponsor—\$200.00; Presenting Sponsor—\$300.00  
Our local, downtown merchants stay open late for the shoppers' convenience!

BUSINESS/INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

I wish to donate to:  Christmas Open House  Holiday Farmers' Market  Christmas Tree Lighting  
 Wassail Fest  Community Christmas Parade  Moonlight Madness

TOTAL AMOUNT ENCLOSED: \_\_\_\_\_

Please mail to: Main Street Columbus, P.O. Box 1062, Columbus, MS 39703

THANK YOU FOR YOUR SUPPORT!